



# The Maddy Institute

*California State University, Fresno*

## REPORT OF THE KENNETH L. MADDY INSTITUTE

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Mark Keppler

**Board of Directors**  
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Luz Gonzalez

CALIFORNIA STATE UNIVERSITY, FRESNO

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## Introduction

The Kenneth L. Maddy Institute at California State University, Fresno was established to honor the legacy of one of California's most principled and effective legislative leaders of the last half of the 20<sup>th</sup> Century by engaging, preparing and inspiring a new generation of governmental leaders for the 21<sup>st</sup> Century.

The Maddy Institute is located on the campus of California State University, Fresno at 2743 E. Shaw Avenue, Suite 107 in Fresno.

The Institute's work is focused in three key areas: Citizen Participation, Government Leadership and Policy Analysis.

## Mission

To inspire citizen participation, elevate government performance, provide non-partisan analysis and assist in providing solutions for public policy issues important to the region, state and nation.

## Objectives

The Maddy Institute seeks to carry on the spirit of bipartisanship, effectiveness and commitment to the public good that Ken Maddy exemplified.

- Practical training for local officials and civic leaders
- Intern scholarships for university students in public service positions
- Symposia and extension courses on politics, policy, civic engagement and public administration
- Forums featuring current and former elected officials
- Recognition of outstanding public officials
- Research, publications, and outreach efforts on public policy issues, particularly those that impact Central California

## Governance History

Senator Charles Poochigian introduced SB733, which created the Kenneth L. Maddy Institute. The laws call for the Institute to be directed by the Kenneth L. Maddy Professor of Public Administration at Fresno State, under the direction of the Dean of the College of Social Sciences. University President John D. Welty appointed Dr. Harold Haak, former President of California State University, Fresno as the first Kenneth L. Maddy Professor. Dr. Haak served from 2000 to 2001. President Welty also appointed an Advisory Board, composed of members of the community.

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The University adopted a charter for the Institute in 2000, establishing an Executive Committee, composed of full-time faculty members in the Public Administration Program, the Dean, the Maddy Professor and the Chairman of the Advisory Board. During the period of 2001 through 2002, former Fresno City Mayor Daniel K. Whitehurst served as the Kenneth L. Maddy Professor.

In January 2003, the Institute was reorganized. Under the new structure, the Institute continued to be housed within the College of Social Sciences and an Executive Director position was created to assume the responsibilities of the Executive Committee. Jeanette Ishii was appointed as the new Executive Director, with accountability to the Dean of the College. The duties of the Maddy Professor were modified to free the position from administrative duties and define the role as an adjunct professor. In April, Senator Jim Costa was appointed to serve as the new Kenneth L. Maddy Professor. The Advisory Board continued to function as appointed by the President of the University.

In September 2003, the Governor signed SB 452 authored by Senator Charles Poochigian. Effective January 1, 2004, the legislation requires the Maddy Institute be administered by the President of California State University, Fresno, and organized as a nonprofit organization governed by a board of trustees. The bill provides that an executive director be responsible for implementing the Institute's mission and supervising its daily operations. Instruction at the Institute would be provided primarily by California State University, Fresno. It deletes the requirement that the Institute and its curriculum be directed by the Kenneth L. Maddy Professor of Public Administration, under the Direction of the Dean of College of Social Sciences.

## Funding

The original legislation established a \$1 million endowment for the Maddy Institute. The earnings of the endowment are transferred to the Institute for annual operations. In addition, Senator Jim Costa raised \$284,000 to create an endowment for a student internship program. Other sources of funds include: support from the University; donations; proceeds from fundraising events and conferences; and revenues from grants and contracts.

The Institute recently received two grants from the State of California to help improve air quality in the region: (1) \$250,000 for "Air Quality Education and Outreach in Environmental Justice Communities" and (2) \$168,000 to provide staffing and logistical support to the Air Quality Work Group of the California Partnership for the San Joaquin Valley. In the future, the Institute will also be seeking funds from foundations and government agencies.

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## Staffing

The Executive Director, the Maddy Professor, an Executive Assistant and student assistants support the Kenneth L. Maddy Institute. The Institute also benefits by volunteer support from the Advisory Board and Community.

## Programs

### 1. Internship Program

A scholarship Intern is an undergraduate who, because of their leadership potential, is selected to work in a federal or state government office. The Maddy Institute offers several types of scholarship intern experiences at the federal or state governments in Washington, D.C., Sacramento and Fresno with both the legislative and executive branches of government.

- The Costa Scholarship Federal Intern Program is a highly selective program that applies to students who are doing an internship with the federal government offices in Washington, D.C. or Fresno.
- The Maddy Scholarship State Intern Program is a highly selective program that applies to students who are doing an internship with the state government offices in Sacramento or Fresno.
- Awarded \$18,500 from Associated Students to expand the Intern Scholar Program.
- Expanded the Intern Scholar Program to 29 students (up from 18 in the previous year). Expanded program to Cong. McCarthy's and Assemblymember Maze's offices.

### 2. Civic Education

- **Maddy Associates**
  - Maintained Maddy Associates program at \$52,000. We held four events:
    1. Sacramento Update
    2. Washington, D.C. Update
    3. State Budget Reform: An Analysis
    4. Immigration Reform: The Policy Debate
- **"The Maddy Report"**
  - Started "The Maddy Report" public affairs television program...Done 5 shows (though June 15) that are broadcast on KSEE 24 (Fresno NBC affiliate). Each show has been broadcast twice. KFSR, the University radio station, has agreed to re-broadcast those shows. (It should be



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noted that our most recent show, on the California State Budget, included a 15 minute interview with Assembly Speaker Fabian Nunes and Assembly Minority Leader Mike Villines--2 of the "Big 5" negotiators on the State Budget. This is the first time a local news program has had an in-depth interviewed 2 of the Big 5 in the midst of budget negotiations.

- We produced seven programs:
  1. Hosted the Fresno County School Superintendent Debate
  2. Hosted the Fresno County Sheriff Debate
  3. Program: *The Governor's Bond Proposals—What Do They Mean for the Valley?*
  4. Program: *"The California Partnership for the San Joaquin Valley: Just Another Study or A Blueprint for Change?"*
  5. Program: *"From Bad to Worse or From Worse to Bad? The State of Air Quality in the San Joaquin Valley"*
  6. Program: *California Water Wars*
  7. Program: *"The State Budget: The Process and the Prospects"*

### 3. Government Leadership

- **Masters in Public Administration**
  - Started joint-MPA program offering 4 of 36 units in MPA Visalia Cohort Program. Will be expanded to 6 units for the upcoming MPA Fresno Cohort Program.
- **Masters in Business Administration**
  - Began discussions with Executive MBA program in developing a track in Social Entrepreneurship/Civic Leadership

### 4. Policy Analysis

- **Air Quality**
  - Awarded \$168,000 grant for Air Quality Work Group Staff Support from the California Partnership for the San Joaquin Valley
  - Awarded \$225,000 grant for Air Quality Education in Environmental Justice Communities from the California Partnership for the San Joaquin Valley
  - Awarded \$4,000 grant from the Garabedian Foundation for our on-going work in improving the region's air quality.