

To: President Castro

From: Mark Keppler, M.S./J.D.
Executive Director



Date: July 17, 2020

Re: Maddy Institute – Annual Report (2019-2020)

Attached is the Annual Report of the Maddy Institute as is required for all ancillary units.

The Institute has contributed to the overall mission of the University through policy analysis, civic engagement and leadership training by engaging, preparing and inspiring a new generation of governmental, non-profit, business and civic leaders.

The Institute's work is focused in three key areas: Government Leadership and Policy Analysis and Citizen Participation.

Our work in the area of **Government Leadership** involves preparing the next generation of political and governmental leaders. We have recruited students who have graduated from Valley high schools and attending California State University campuses in Fresno, Bakersfield and Stanislaus, as well as UC Merced, UC Berkeley, University of Southern California, UCLA, UC Irvine, University of Oregon, UC Santa Cruz and University of Wisconsin, Madison. Our programs include:

- *Wonderful Public Service Graduate Fellowship Program*
This \$56,000 Fellowship annually funds up to two Valley students to attend the nation's best graduate programs in public policy, public administration or regional and urban planning with the requirement that, after graduation, they return to the Valley to apply what they have learned.
- *Cong. Jim Costa Washington, D.C. Legislative Intern Scholar Program*
This program funds two to four scholar interns in legislative offices in Washington, D.C every summer.
- *Sen. Bob Beverly Sacramento Legislative Intern Scholar Program*
This program funds two to four scholar interns in legislative offices in Sacramento every summer.
- *Valley Legislative Intern Scholar Program*
Annually, this program funds approximately 28 scholar interns in legislative offices throughout the year in the San Joaquin Valley.

Our work in the area of **Policy Analysis** involves providing research to elected officials, public managers and citizens that is a non-partisan, interdisciplinary and fact-driven analysis of the issues. Our programs in this area include:

- *Maddy Report*: Weekly half-hour public affairs television program that airs on ABC30 in Fresno.
- *El Informe Maddy*: Weekly half-hour public affairs television program that airs on UniMas in Fresno.

- *Maddy Report – Valley Views Edition*: Weekly hour long public affairs radio program that airs on Newstalk 580/105.9 KMJ.
- *Maddy Daily*: Free news aggregator that chronicles politics and policy in the San Joaquin Valley. Currently, *The Maddy Daily* has 9.914 subscribers.

Our work in the area of **Citizen Participation** involves engaging citizens of all ages and inspiring them to follow Senator Maddy's example of active citizen participation.

- *Maddy Associates*: The Maddy Associates host luncheons featuring a diverse array of distinguished state and national speakers to discuss topics of importance to our region, state and nation. Modeled after the Commonwealth Club of California, the Maddy Associates program has been designed to be the key public affairs forum for Central California – a place where community leaders and those concerned about our region can learn and debate issues of public concern. Funds raised through the Maddy Associates program provide financial support the Institute.
- *Citizenship Academy*: As part of the New Immigrant Network, we assist in the civic integration of new citizens, including hosting an annual naturalization ceremony.

Our goal in future years is to maintain and enhance these efforts to a comprehensive public affairs institute and a valuable asset to our region. To that end, during the 2019-2020 academic year we entered into a formal partnership between the Maddy Institute and the other public in the Valley (UC Merced, CSU Stanislaus and CSU Bakersfield) to become the public policy institute for the four valley universities. This should greatly enhance our ability to support more legislative scholarships for Valley students, as well as our ability to utilize the intellectual resources to improve public policy throughout the San Joaquin Valley

Enclosure

**REPORT OF
THE KENNETH L. MADDY INSTITUTE**

CALIFORNIA STATE UNIVERSITY, FRESNO

July 2020

Introduction

The Kenneth L. Maddy Institute was established to honor the legacy of one of California's most principled and effective legislative leaders of the last half of the 20th century by engaging, preparing and inspiring a new generation of governmental leaders for the 21st century.

The Maddy Institute is located at the California State University Foundation building, Fresno at 4910 N. Chestnut Ave, OF 43.

Mission

To inspire citizen participation, elevate government performance, provide non-partisan analysis and assist in providing solutions for public policy issues important to the region, state and nation.

Objectives

The Maddy Institute seeks to carry on the spirit of bipartisanship, effectiveness and commitment to the public good that Sen. Ken Maddy exemplified.

- Intern scholarships for university students in public service positions
- Graduate fellowships for Valley students to attend top universities in public administration, public policy, and related programs.
- Programs and activities that encourage civic engagement
- Forums featuring current and former elected officials, as well as other public policy experts
- Multi-media outreach efforts on public policy issues, particularly those that impact Central California

Governance History

State Senator Charles Poochigian introduced SB733 in the California legislature, which created the Kenneth L. Maddy Institute in 1999. The law called for the Institute to be directed by the Kenneth L. Maddy Professor of Public Administration at California State University, Fresno, under the direction of the Dean of the College of Social Sciences ("Dean"). University President John D. Welty appointed Dr. Harold Haak, former President of California State University, Fresno as the first Kenneth L. Maddy Professor. Dr. Haak served from 2000 to 2001. President Welty also appointed an Advisory Board, composed of civic and business leaders in the community.

The University adopted a charter for the Institute in 2000, establishing an Executive Committee, composed of full-time faculty members in the Public Administration Program, the Dean, the Maddy Professor and the Chairman of the Advisory Board. During the period of 2001 through 2002, former Fresno City Mayor Daniel K. Whitehurst served as the Kenneth L. Maddy Professor.

In January 2003, the Institute was reorganized. Under the new structure, the Institute continued to be housed within the College of Social Sciences and an Executive Director position was created to assume the responsibilities of the Executive Committee. Jeanette Ishii was appointed as the Executive Director, with accountability to the Dean. The duties of the Maddy Professor

were modified to free the position from administrative duties and define the role as an adjunct professor. In April, former Senator Jim Costa was appointed to serve as the new Kenneth L. Maddy Professor. The Advisory Board continued to function as appointed by the President of the University.

In September 2003, the Governor signed SB 452, authored by Senator Charles Poochigian. Effective January 1, 2004, the legislation requires the Maddy Institute be administered by the President of California State University, Fresno, and organized as a nonprofit organization governed by a board of trustees. The bill provides that an Executive Director be responsible for implementing the Institute's mission and supervising its daily operations. Instruction at the Institute would be provided primarily by California State University, Fresno. It deleted the requirement that the Institute and its curriculum be directed by the Kenneth L. Maddy Professor of Public Administration, under the direction of the Dean.

Prof. Mark Keppler was appointed the Institute's Executive Director and the Kenneth L. Maddy Professor of Public Affairs on June 1, 2004.

During the 2018-19 academic year, discussions began to develop a more formal partnership between the Maddy Institute and the Valley's other public universities (UC Merced, CSU Stanislaus and CSU Bakersfield).

In August 16, 2019 The Maddy Institute marked an agreement with the San Joaquin Valley's four public universities (California State University campuses – Fresno, Bakersfield and Stanislaus – and University of California, Merced) to:

...create a working partnership...to advance public understanding of public policy issues impacting the San Joaquin Valley, as well as to support the development of student skills and experience to help develop the next generation of government and civic leaders in California's eight-county (Kern, Kings, Tulare, Fresno, Madera, Stanislaus, Merced and San Joaquin Counties) San Joaquin Valley.

Among other things, the goal of this new alliance is to ensure that Valley students on the four campuses have greater access to legislative internships in Washington, D.C., Sacramento, and legislative offices throughout the Valley, as well as enhance opportunities for university faculty from the four campuses to collaborate on public-policy issues unique to the Valley, and share their findings with Valley residents through the Institute's various public-affairs media platforms (e.g., *Maddy Report* and *El Informe Maddy* TV programs, its *Valley Views* radio and podcast, and its daily news aggregator, *The Maddy Daily*).

Finally, this new collaboration will provide federal and state officials with a central organization that can provide them access to the top universities and various media markets throughout the eight-county, 250-mile San Joaquin Valley that is home to more than three million people.

Chairpersons of the Board:

1999 – 2010: Don Jackson

2011 – 2012: Dave Cogdill

2013 – 2014: Juan Arambula

2015 – 2018: Larry Martin

2018 – Present: Melissa Frank

1. Description of 2019-2020 Programs & Activities

The Kenneth L. Maddy Institute was established to honor the legacy of one of California's most principled and effective legislative leaders by engaging, preparing and inspiring a new generation of governmental, non-profit, business and civic leaders which effectiveness can be reflected in the success of our alumni through the years.

The Maddy Institute engages in the following programs and activities: (a) Civic Engagement, (b) Policy Analysis, (c) Leadership Training and (d) Fundraising. A more detailed description follows:

a. Civic Engagement

1. Maddy Associate events organized in 2019-2020:

- Aug. 16: Maddy – Valley Universities Partnership Press Conference
- Oct. 30 & 31: Mindy Romero, Director of California Civic Engagement Project at Price School of Public Policy - University of Southern California (*Study: Economic Status of Latinos in California*)
- Feb 28: California State Auditor, Elaine Howle (*Workers' Compensation: Report on the State's QME Program*)
- Postponed:
 - 2020 Presidential Candidates
 - North & South Valley Leg. Updates
 - Sacramento "Big 5" Annual Fundraiser

Number of Participants: Each event was attended by an average of 25-45 off-campus guests and 2-6 current (on campus) Legislative Interns from Fresno State, CSU Bakersfield, CSU Stanislaus and/or UC Merced. (Total: Approx. 150 off-campus guests and 10 on-campus students).

Effectiveness of Activity: The *Maddy Associates* program brings together a diverse array of distinguished state and national speakers to discuss topics of importance to our region, our state and our nation – a place where community leaders and those concerned about our region can learn and debate issues of public concern.

- #### 2. Citizenship Academy: Maddy Institute's *Citizenship Academy* is part of a community-wide program to assist in the civic, social and economic integration of documented immigrants and was planned for June 19th and postponed this year due to the pandemic.

The event is annually hosted at the Clovis Veterans Memorial District in conjunction with U.S. Citizenship and Immigration Services and the Central Valley Network for Integrating New Americans (one of five networks sponsored nationwide under a White House/Department of Education Initiative). 150

immigrants are usually sworn in as new citizens with an audience of 600 in attendance and approximately 75 individuals from community organizations provide assistance in the form of volunteers and multicultural entertainment.

Effectiveness of Activity: Our program not only provides an enhanced citizenship ceremony, it provides new citizens with the contacts to help them integrate and become more involved in their communities civically and politically (e.g., Mi Famila Vota), economically and educationally (e.g., Fresno Co. Library, Fresno Unified School District, San Joaquin College of Law, etc.). In addition, the Immigration and Naturalization Service Field Office Director for District 22, Fresno Field Office has expressed their interest in continuing our partnership for the next academic year.

b. Government Leadership

We have two primary leadership programs: (1) *Maddy Legislative Intern Scholar Programs* and (2) the *Wonderful Public Service Graduate Fellowship Program*. Each will be discussed in turn.

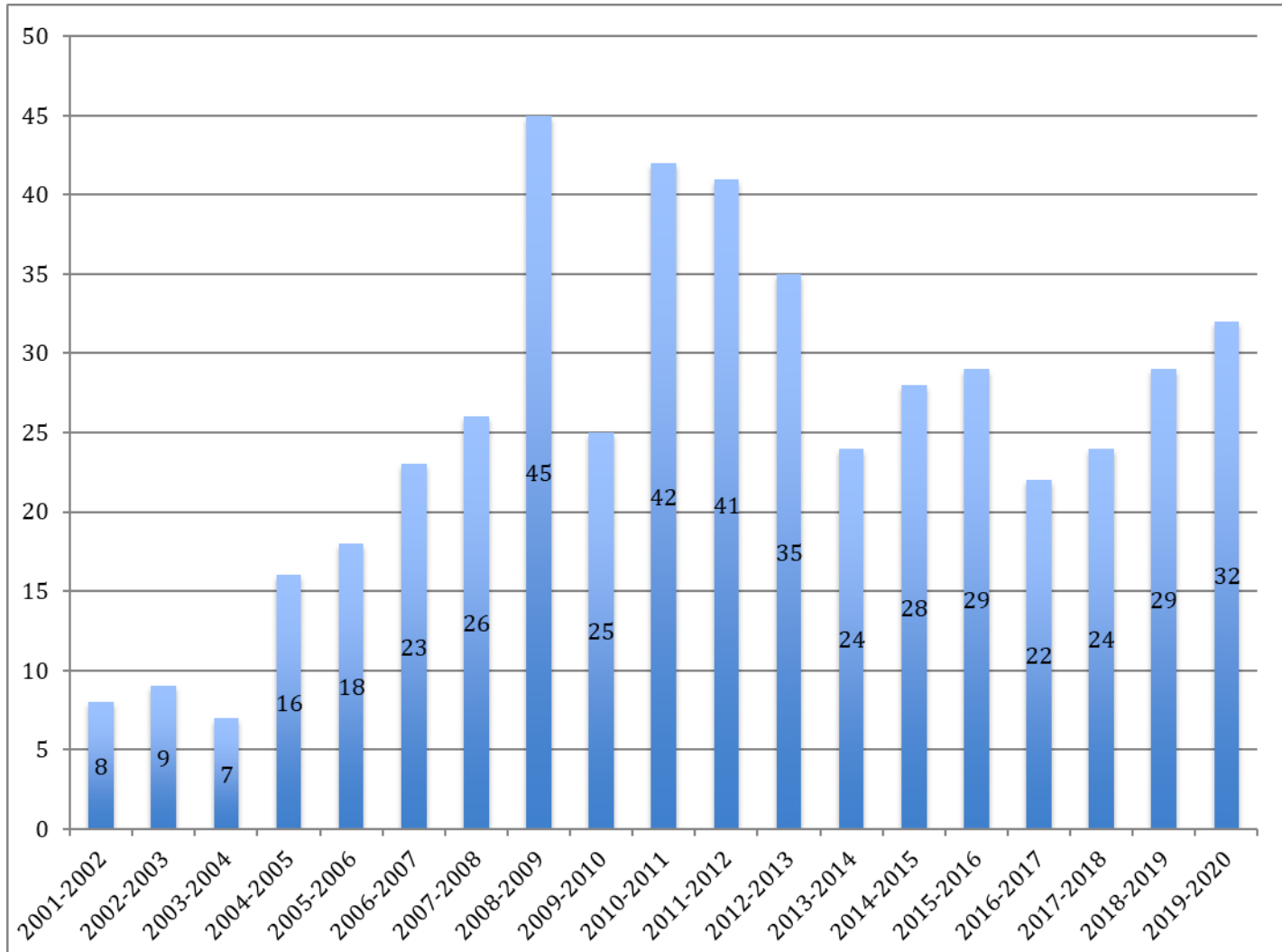
1. *Maddy Legislative Intern Scholarship Programs*

Number of Participants: During the 2019-2020 academic year, the *Maddy Legislative Intern Scholar* programs:

- Received 179 applications (compared to 154 applications last year—a 16% increase).
- Awarded 32* scholarships (goal was 28 and compared to 29 scholarships last year—a 10% increase).
- Expanded the program to the Gov's Office of Planning and Research, Sacramento Office of Sen. Minority Leader Shannon Grove (R-Bakersfield), City of Porterville and Tulare County Board of Supervisors.
- A total of \$53,364 in scholarships to students in FY 2019-2020 (compared to \$52,475 last year—a 2% increase. Please note that we did not have to defer Summer internships because of the COVID-19 pandemic, the scholarships offered in FY 2019-2021 would have totaled \$75,864—a 44% increase over FY 2018-19).

* One Spring Semester student withdrew due to medical condition. Due to the COVID-19 pandemic, three Costa D.C. scholarships were deferred to the Summer of 2021 and two Beverly Sacramento scholarships were deferred to the Summer of 2021. In addition, one Summer (local) scholarship was deferred to the Fall of 2020.

Number of Legislative Scholar Interns by Academic Year



Effectiveness of Activity: Most of our alumni has found a full time employment due to the fact that legislative office and companies from throughout the area contact us directly for candidates. Also, the following representative comments from Maddy Intern alumni reflect the impact and effectiveness of the program:

"I am grateful for having the opportunity to be a Maddy Legislative Intern. I was challenged to be open-minded about the concepts surrounding public policies as well as interactions with key decision makers. I truly learned the fundamentals of being a public servant."

Mariela Gomez
Field Representative for the Office of Assemblymember Rudy Salas
Maddy Intern Fall 2018 in the Bakersfield office of Assemblymember Vince Fong

“This internship has taught me more than any other opportunity I have had while in college. My Chief of Staff has become a lifelong mentor and I have learned so much from the other staff. This has been a profoundly impactful experience and I am delighted to have been part of. Thank you to the Maddy Institute for making it possible.”

Ana Melendez
Legislative Director for Assemblymember Dr. Joaquin Arambula
Maddy Intern Spring 2003 in the office of Assemblymember Sarah Reyes

“The Maddy Institute provided me with a foundation and path towards government/public relations that is built on nonpartisanship and service, two components that are extremely important in engaging the public.”

Jacob Villagomez
District Director for State Senator Melissa Hurtado
Maddy Intern Spring and Summer of 2015 in the office of Assemblymember Henry Perea

2. Wonderful Public Service Graduate Fellowship

On January 14, 2015, The Maddy Institute and the Resnick Foundation entered into a charitable agreement to annually award two \$56,000 Wonderful Public Graduate Service Fellowships.

In 2019, the Resnick Foundation agreed to fund the Wonderful Public Service Fellowship for a total of three students.

In the Spring of 2020, the donor opted to place this program on hiatus. Our hope is to restart this program once the COVID-19 pandemic is no longer an issue.

Number of Participants: The former and current *Wonderful Public Service Graduate Fellows* are:

- Alumni:
 - Kristine Williams – UC Berkeley – Graduated May 2017 – Master of City Planning. Current Job: Program Officer for Central Valley Enterprise Community Partners.
 - Edgar Garcia – UC Irvine – Graduated June 2018 – Master of Public Policy. Current job: Analyst with the City Manager’s Office with the City of Modesto
 - Gilbert Felix – USC – Graduated May 2018 - Master of Public Policy. Current Job: District Director for U.S. Representative T.J. Cox
 - Irene Calimlim – UC Berkeley – Graduated May 2019 - Masters in City & Regional Planning, as well as a Master’s in Public Health & City. Current Job: Youth Department Manager at Fathers & Families of San Joaquin.
 - Nanki Bhullar - UCLA – Graduated May 2020 – Double Masters in Social Work & Public Health. Job: TBD.
 - Jenna Chilingirian – University of Oregon – Graduated June 2020 – Masters in Community & Regional Planning. Job: Planning Division with Precision

Civil Engineering.

- Samantha Santamaria - Graduated May 2020 - Master in Social Work at Columbia University. Job: TBD
- Current Fellows – Class of 2017:
 - Randy Villegas* - UC Santa Cruz – Third Yr – PhD in Politics
*Since he is in a PhD program, his anticipated graduation date is TBD.
- Current Fellows – Class of 2019:
 - Benny Corona – Second Year - Master in Public Policy at UC Berkeley’s Goldman School of Public Policy
 - Manpreet Kaur Sandhu – Second Year - Master of Public Affairs at University of Wisconsin, Madison – La Follette School of Public Affairs.

Effectiveness of Activity: The *Wonderful Public Service Graduate Fellowship* Program has been highly effective—with Fellows having 100% completion rate in their respective graduate program, as well as 100% placement within two months after graduation.

c. Policy Analysis

The Maddy Institute’s activities in the realm of policy analysis include the following weekly public affairs programming: (1) *The Maddy Report* (tv-English), (2) *El Informe Maddy* (tv-Spanish) and (3) *The Maddy Report – Valley Views Edition* (radio/podcast), as well as (4) *The Maddy Daily*, our news aggregator that chronicles politics and public policy in the San Joaquin Valley.

Due to the closure of the California Channel, the production of the shows was put on hold in October 2019. While new Sacramento studios were secured at CALmatters in the Spring of 2020, production could not re-start due to the COVID-19 pandemic.

1. *The Maddy Report*: Weekly half-hour public affairs television program researched, written and hosted by the Executive Director and taped at the California Channel in Sacramento and [Community Media Center for Fresno and Clovis](#) (CMAC) in Fresno. Since the Spring of 2014, the production has been done in house and the program has been airing on ABC30 – KFSN since it has the largest market share of any English-language tv station in the Valley.

This season included the following shows:

- 901: *PPIC: K-12 Test Scores - What do they tell us?*
- 902: *California Utility-Caused Wildfires: Who Pays?*
- 903: *Poverty and Income Inequality in California*
- 904: *California’s Top 10*
- 905: *California Migration: The Story of Us*
- 906: *PPIC: Reducing Recidivism Among Felons*
- 907: *Does Granny (Flat) Have a Solution to the Housing Crisis?*
- 908: *State Auditor: City & County Contracts with U.S. ICE*

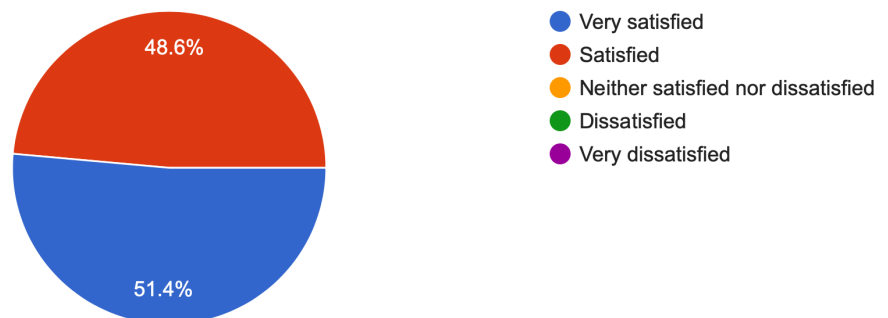
- 909: *Policing the Police*
- 910: *State Auditor: Medi-Cal in Rural Areas*
- 911: *Gig Workers: What's Old is New Again*
- 912: *California's Housing Crisis Hits Home*
- 913: *California's Legislation in Review: 2019*
- 914: *California Latinos: An Economic Analysis*
- 915: *State Auditor: Workers' Comp QME Program*

Number of Participants: Due to the COVID-19 pandemic, we only produced 15 programs (our goal is 26). All of the programs were edited at the MCJ Department at California State University, Fresno, employing 2 students each semester.

Effectiveness of Activity: On average, the *Maddy Report* has 10,050 viewers on ABC30. It is also available on YouTube.

A survey of *Maddy Daily* subscribers in July of 2019 found that 100% of *Maddy Report* viewers were either “very satisfied” or “satisfied” with the content of the programs.

How would you rate your satisfaction with the content of our public policy programming?
35 responses



In the same survey, the viewers expressed interest additional coverage of a number of different topics, including:

- Economic Development
- SGMA & Groundwater
- Police Funding
- Police Use of Force
- Community Policing
- Local District Elections: An Improvement?
- Education Funding
- Distance Learning
- Impact of Pandemic on Health Care and Education
- Wage Theft

- Income inequality.
- Social Issues in the Valley (e.g., wages, farmworker rights, lgbtq issues, education disparities, etc.)
- Immigration
- DACA
- Future of Energy
- Improving Civics and History Education

2. *El Informe Maddy*: Weekly half-hour public affairs Spanish-language television program. Prof. Keppler is the Managing Editor and Program Coordinator Maria Jeans is the host. We try to cover the same topics as those we cover on *The Maddy Report*. Like *The Maddy Report*, this program has primarily been taped at the California Channel studios in Sacramento. We have handled the production in-house. The program airs on Unimas – KTFF-DT Fresno.

This season included the following shows:

901: *El Censo y la Redistribución de Distritos Electorales*

902: *Supervisión estatal de compensación de trabajadores: ¿maltratados y magullados?*

903: *Indicadores de Reincidencia y Programas de Apoyo*

Number of Participants: Our goal is to eventually produce 26 programs a year.

Effectiveness of Activity: Industry rating services report that the program has approximately 1,000 viewers per week on KFTV. It is also available on YouTube.

3. *The Maddy Report – Valley Views Edition*: Weekly one hour public affairs radio program on KMJ. Also, available as a podcast through iTunes.

This season included the following shows:

901: *Educational Performance from A to Z*

902: *California Wildfires: Pay Me Now or Pay Me Later (tentative air date)*

903: *Poverty and the Economic Situation of California Latinos?*

904: *Who are the key influencers in State and Valley Politics?*

905: *California Migration & Immigration: Who's Coming & Going?*

906: *Recidivism: Statewide Data and a Local Program That Works*

907: *California's Housing Crisis: Are Granny Flats the Answer?*

908: *ICE Detention Facilities, Specifically & Immigration, Generally*

909: *Police Use of Deadly Force: Valley Perspectives*

910: *Problems Surrounding California's Medi-Cal*

911: *How Will AB5 Impact the Valley?*

913: *Who are the Key Valley Influencers?*

914: *California Latinos and Economic Inequality*

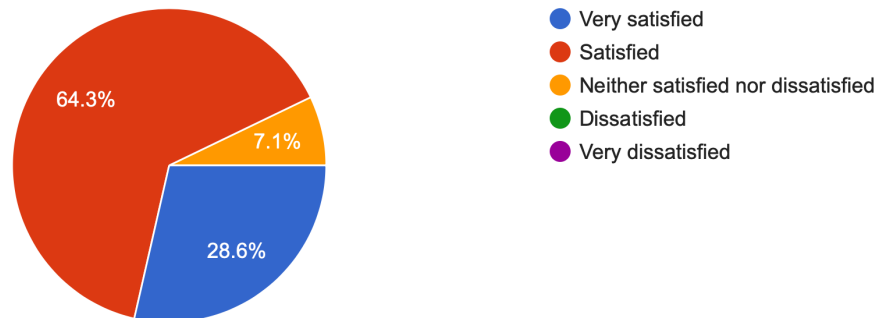
915: *Workers' Comp: Two Key Issues*

Number of Participants: We taped 15 original programs (our goal is 26).

Effectiveness of Activity: The program has an average of 7,000 listeners, according to industry rating services. The program remains the top rated program in its timeslot.

According to a same survey of *Maddy Daily*, 92.9% were either “very satisfied” or “satisfied” with the content of the programs

How would you rate your satisfaction with the content of our public policy programming?
14 responses



In the same survey, the listeners expressed that they would like to listen to more shows dedicated to the topics mentioned above regarding *The Maddy Report*.

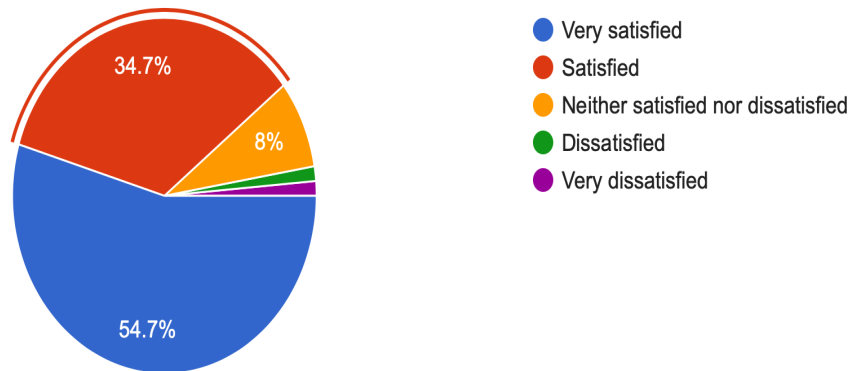
4. *Maddy Daily News aggregator:* Daily news aggregator that chronicles politics and policy in the San Joaquin Valley.

Number of Participants: Four staff members (two students, the Program Coordinator and the Executive Director) produce the *Maddy Daily* five days a week (M-F).

Effectiveness of Activity: There are 9,914 subscribers. Over 89.4% in our survey of *Maddy Daily* subscribers were either “very satisfied” or “satisfied” with the content the *Maddy Daily*.

How would you rate your satisfaction with the content of the Maddy Daily?

75 responses



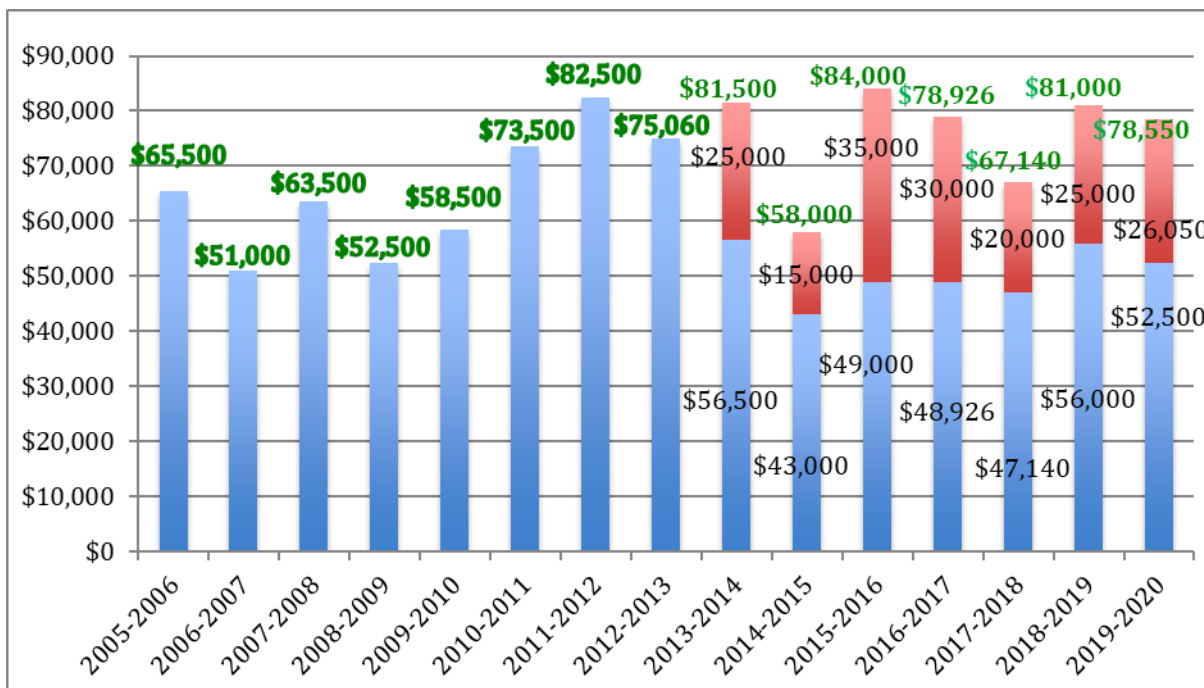
d. Fundraising

We have developed two key fundraising sources: (1) the *Maddy Associates/Maddy Report* sponsorships and (2) the annual “Big Five” Fundraiser in Sacramento.

1. The Maddy Associate/Maddy Report Sponsorships

In FY 2019-2020, the Institute secured \$86,825 in total donations. These funds came from *Maddy Associate* donations (\$52,500), *Maddy Report* sponsorships (\$15,000) as well as miscellaneous donations in the amount of \$26,050 (Note: We received \$25,000 donation from one donor). We have bifurcated the contributions from the *Maddy Associates* (in blue) and those who sponsored the *Maddy Report* (in red). We have segregated the amounts to more clearly show the growth in each:

Maddy Associate Donations and Maddy Report Sponsorships by Year



Number of Participants: We have 23 *Maddy Associate* members (as compared to 28 from last year) and three *Maddy Report/El Informe Maddy* sponsors (BSNF, California Emerging Technology Fund and the Wonderful Company). It should be noted that this follows a 19% increase in the *Maddy Associates* program last year that made it one of most robust programs of any institute or center on campus.

Effectiveness of Activity:

While there was a slight decline in the number of *Maddy Associates*, as well as the amount raised, it should be noted that this follows a 19% increase in the *Maddy Associates* program last year. As a result, the *Maddy Associate* program continues to be one of the most robust programs of any institute on campus.

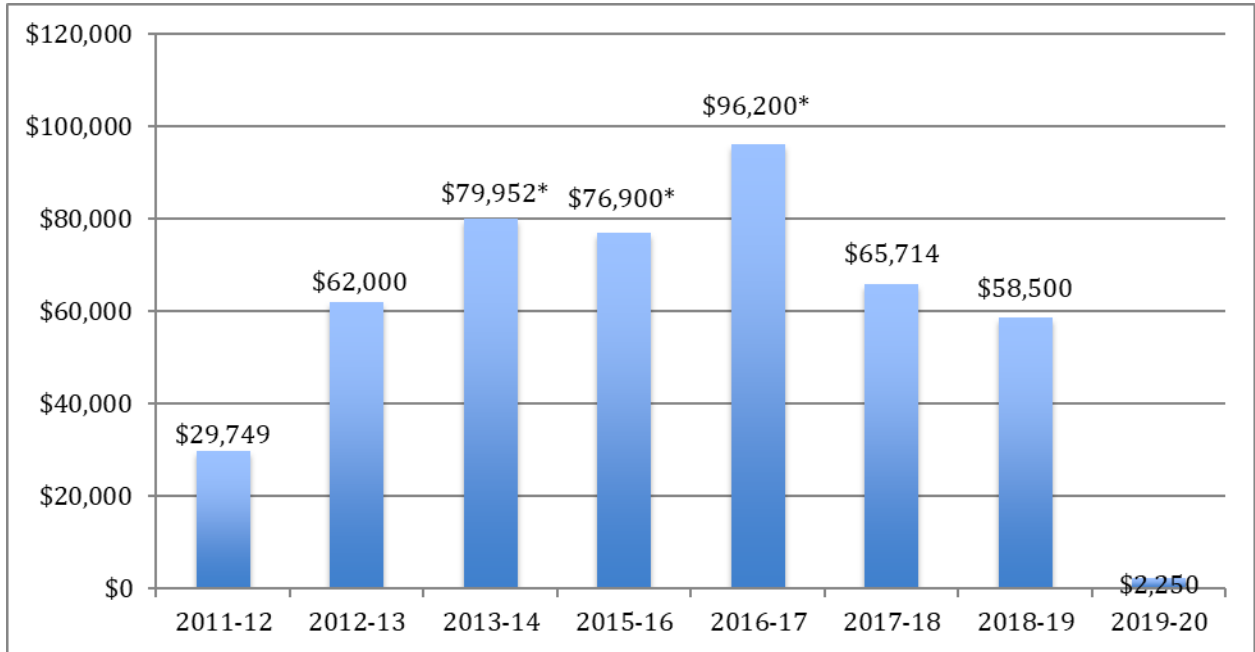
2. The “Big Five” Sacramento Fundraiser

In 2011, we held a fundraiser in honor of Sen. Ken Maddy’s colleague and good friend, Sen. Bob Beverly, who had recently passed away. Initially conceived as a one-time event, the Governor and Legislative leadership have agreed to make it an annual event which support the Maddy Institute programs, including our summer legislative scholar internship program in Sacramento.

For 2020 the event was postponed due to the pandemic and would be rebranded as future Governor’s participation is not yet confirmed. The Executive Committee sent

a letter to past donors announcing the postponement and asking if they will still contribute something this year. A total of \$2,250 was donated as a result.

“Big Five” Sacramento Legislative Intern Fundraiser by Year



(* = We received \$25,000 donation from one donor in 2013, 2014 and 2015)

Effectiveness of Activity: The amount raised since inception has provided a permanent endowment for three legislative scholar interns at the State Capitol and provided the basis for the possible expansion of that program.

2. Unit Financial Statement and Funding

Please see the attachment financial statement.

The original enabling legislation in 1999 established a \$1 million endowment for the Maddy Institute. A portion of the earnings of the endowment are now transferred to the Institute for annual operations. In addition, in 2003, State Senator (now Congressman) Jim Costa raised \$284,000 to create an endowment for a student internship program in Washington, D.C. Other sources of funds include: support from the University; donations; proceeds from fundraising events and conferences; and revenues from grants and contracts.

The Institute’s strategic plan is to spend five percent (5%) of the State Endowment and the Costa endowment each year. The State Endowment funds are used each year to stabilize cash flow. As of April 30, the amounts in each account are:

- State Endowment: \$649,440.33 (compared to \$671,331.12 last year).
- Costa Endowment: \$280,054 (compared to \$276,964 last year).

3. **Space and Equipment Utilization**

The Maddy Institute currently works out of one location (Fresno State Foundation Building), that includes three work stations and an office for the Executive Director. It should be noted that our office space was initially provided by the University and is now provided by the Foundation.

Finally, there has been no change in equipment utilization. The Maddy Institute utilizes one printer, three phones and four computers one each for the Executive Director (provided by Craig School of Business) and Program Coordinator and 2 desktops for students.

4. **Advisory Committee Membership (Including Changes Made in 2019-2020)**

The Maddy Institute Board of Directors is as follows:

- *Chairman:* Melissa Poole Frank
- *Vice-Chairman:* Angela Vega-Hiyama
- *Treasurer/CFO:* Don Maddy
- *Secretary:* Joseph Castro
- *Board Members:* Christine Bedell, Jim Coleman, Greg Coleman, Jim Costa, Jeff Cowan, John Harris, Paul Hurley, Saul Jimenez-Sandoval, Ellen Junn, Hilda Cantu Montoy, Ken Price, Hisham Qutob, Sal Russo, Justin Salters, Juan Sánchez Muñoz, Ian Wieland, Chris Woolf, Debbie Young and Lynette Zelezny.

The following changes were made to the Board in 2019-20:

- Justin Salters was added during the Fall 2019 annual meeting. Jeff Cowen and Ken Price were added to the Board during the Spring 2020 annual meeting.

5. **Changes in Governing Policies**

There were no changes to the Maddy Institute's governing policies.

6. **2020-2021 Goals & Objectives**

- Have at least 28 legislative interns
- Initiate conversations to restart the Fellowship program
- Improve our selectivity for our *Maddy Intern* program
- Strengthen the *Maddy Interns* and *Wonderful Graduate Fellows Alumni* programs
- Continue to produce and expand the audience for the *Maddy Report*, *El Informe Maddy* and *The Maddy Report-Valley Views Edition* and the *Maddy Daily*.
- Schedule at least four *Maddy Associate* events in the Fresno area, as well as at least two events in the North and South Valley
- Hold a Sacramento fundraiser