Maddy Institute Accomplishments: 2005-2006

- <u>Financial</u>:
 - Development of monthly financial statements
 - Preparation of annual budget
 - Expanded "Maddy Associates" to \$64,000 per year in contributions.
- Grant Applications:
 - Associated Students (\$18,500), "Expansion of the Legislative Intern Program"
 Successful
 - U.S. Election Assistance Commission (\$20,000), Recruiting College Students as Poll Workers – Unsuccessful
 - California Partnership for the San Joaquin Valley (\$181,000), "Staffing of the Air Quality Work Group" – Submitted and Pending Approval
- <u>Public Relations Program</u>:
 - Development of *The Maddy Report*, a 30-minute public affairs program on KSEE 24 (Fresno NBC Affiliate)
 - Hosted four televised debates on KSEE 24 (Fresno NBC Affiliate)—2 in May (2006) and 2 in October (2006)
 - Political commentary for November (2005) and June (2006) elections on television (KSEE 24 (Fresno NBC Affiliate), KMPH 26 (Fresno's Fox Affiliate) and KFSN 30 (Fresno's ABC Affiliate) and radio (KMJ-580)
 - Televised Election Specials on KSEE 24 (Fresno NBC Affiliate) and KMPH 26 (Fresno's Fox Affiliate)
 - Co-sponsored the Vuich Awards Luncheon in October of 2005 and the California Youth Democracy Alliance in May of 2006
 - Re-airing of five-part series on air quality, "*The Greens of the San Joaquin*" on Comcast Channel 14.
 - Development of the Maddy e-Newsletter
 - On-going maintenance of Maddy Institute website
- <u>Long-term Vision for the Institute</u>:
 - Focused on three main areas (education, internships and public policy)
 - <u>Education</u>: Developed cooperative program with the College of Social Sciences, MPA Program. Maddy Institute will be responsible for teaching 4 units (of 36 unit program) in their 2006-2007 Visalia cohort and 6 units in their 2007-2008 Fresno cohort programs. We will not only be paid to teach the courses, we will also share in an appropriate amount of the programs' net proceeds (1/9 of the Visalia program and 1/6 of the Fresno program). We are currently exploring similar opportunities with other Colleges and Schools. We also worked with Global and Extended Education in offering certificate programs in "Public Sector Leadership" (tentatively offered in Spring of 2007). Finally, we worked with the Lyles Center on a "Chinese Legislators'

Project" conducting a 1-day seminar on American government for visiting Chinese delegation (twice).

- <u>Legislative Internships</u>: Increased internships from 15 to 30 (note: the program had 8 interns in 2002, the year before I became Director).
- <u>Public Policy</u>: Implementing the recommendation of the Public Policy Subcommittee, focused on the area of "air quality." Consequently, provided staff support to the "Air Quality Work Group" of the California Partnership for the San Joaquin Valley. Application for financial support pending (see above).