

## **2004-2005: Key Accomplishments**

- Raised over \$330,000 in grants, events and programs.
- Developed and implemented the following for the Maddy Scholar Intern Program:
  - Recruitment plan
  - Selection process
  - Orientation program
  - Evaluation program
  - Graduation even
- Increased number of Maddy Institute Scholar Interns by 100% (from 8 to 16)
- Established *Maddy Institute Alumni Association*
- Executive Producer of five-part television series on air quality (*The Greens of the San Joaquin*) shown on Sacramento, Fresno and Bakersfield commercial television stations (Total grants = \$225,000)
- Completed \$75,000 Fresno Co. Assessment Project
- Created \$80,000 Dooley Leadership Fund
- Sponsored “Community Collaboration” workshop for 52 civic and political leaders
- Developed monthly *Maddy Report* to Board members
- Developed *Maddy Associates* fundraising program (goal = \$50,000 in 2005, \$100,000 in 2006 and \$150,000 in 2007)
- Developed website <http://www.maddyinstitute.org>
- Developed e-newsletter  
<http://www.maddyinstitute.org/newsletter.html>